



PRESS RELEASE

Stay cool or keep warm and save energy and money with new GE split air conditioners

Brussels, Belgium – By choosing one of the new energy efficient GE split air conditioners, consumers can promote cleaner air without sacrificing the product quality and performance they expect from GE. Any of the new GE models with DC inverters save more on energy costs compared to conventional technology. In addition these new GE split air-conditioners use chlorine-free refrigerant which also helps protect the environment.

Air conditioner units with DC inverters reach the desired room temperature much quicker than conventional models. They provide a more comfortable environment by reducing temperature swings.

The new units with elegant flat panel design discreetly fit in any room décor and the easy-to-read LED display gives guests precise control of room temperature.

Reliable GE air treatment products are built to last. All GE air conditioners only use compressors from world class manufacturers. The heat exchangers are coated with a hydrophilic layer to improve resistance to corrosions and to facilitate the defrosting process.

In addition to these features, GE split air conditioners provide guest comfort with:

- **Sleep Mode:** This feature saves energy by gradually warming or cooling (down one degree Celsius per hour in cooling mode, up two degrees Celsius per hour in heating mode). These gradual temperature changes go unnoticed as guests sleep comfortably.
- **Surround mode:** The air conditioner controls the rate of cooling or heating based on input from the surrounding room temperature via the remote controller.
- **Auto-Restart:** If the air-conditioner is in operation when a power outage occurs. It will restart automatically at its previous settings when the power returns. This feature can be deactivated, if desired.
- **Rapid cooling/heating:** GE air conditioners have special programs designed to change the temperature quickly to maximum cool or maximum heat.

The GE air conditioning line-up is available in three series – “B”, “T” and “Z” - for a total of nine models.

“B series”: from 9,000 till 21,000 BTU/h, with cooling & heating capacity. Model number (s): GEAIRB09, GEAIRB12, GEAIRB17, GEAIRB21

“T series”: from 12,000 till 21,000 BTU/h, but cooling only. Model number (s): GEAIRT12, GEAIRT17, GEAIRT21

“Z series”: from 9,000 till 12,000 BTU/h, the “energy friendly” series that uses the DC inverter technology. Model number (s): GEAIRZ09, GEAIRZ12

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Media contact: Claudio Da Soller
+39 340 172 4820
claudio.dasoller@ge.com