



## PRESS RELEASE

### New Super Capacity GE Combo Washer-Dryer Offers BIG Solutions for Laundry Day

**Brussels, Belgium** – There's nothing more frustrating than a mountain of dirty laundry. The new GE Combo Washer-Dryer (model GEWD14) provides an impressive 8 kg washing and 5 kg drying capacity; and that means weekly laundry can now get done in fewer loads. The stainless steel drum is larger in diameter with lifters having a new conic shape and more holes for better washing performance. In fact, the washer is AAA rated for energy efficiency, washing performance and spinning efficiency. When the unit is run in a continuous cycle, consumers can wash and dry 5 kg loads. A special Rapid Wash program can wash a small load in 14 minutes.

Clothes are dried with an electronic condensing system. A fan blows air in which is heated up by the heater. The air gets saturated by steam from the wet clothes in the drum. Fresh water flows through to cool the air and the steam is condensed to water and drained out through the pump. It provides just the right levels of drying for better fabric care.

When a child needs a soccer uniform in a hurry, busy consumers can Rapid Wash & Dry a smaller load of lightly soiled fabrics in less than one hour. Imagine enjoying clean, dry, refreshed and ready-to-wear clothes in only 59 minutes.

The consumer can delay the start of the washer dryer combo for up to 23 hours. Just set it and forget it. Leave the house for the day and the laundry load will be done when you return. A digital countdown indicator will let consumers know the time remaining on a wash, dry or combo laundry program.

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